# DOSSIER FOR COMPANIES AND CORPORATE NON-PROFIT ORGANISATIONS

## Organised by:



With the collaboration of:





24 - 26 / MEDELLÍN, OCTUBRE / COLOMBIA

La Nutrición a la vanguardia de un planeta sostenible

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## WELCOME LETTER

#### Dear colleagues and friends,

On behalf of the Ibero-American Nutrition Foundation (FINUT) we welcome you and invite you to participate in the FINUT 2024. conference, to be held at the Events Center El Tesoro in the city of Medellin, Colombia from October 24-26, 2024, under the theme "Nutrition at the forefront of a sustainable planet" and co-organized by the School of Nutrition of the University of Antioquia.

FINUT is a **non-profit organisation** founded in 2011 to promote knowledge, research, development and innovation in Nutrition and Food in Ibero-America. Its programmes are aimed at training professionals, researchers and students interested in these areas and it establishes collaboration agreements with both public and private entities to provide scientific responses to the challenges posed in the region.

The last edition was held in Mexico City and had 466 attendees from 25 countries, who participated in 55 scientific activities, presented 230 papers published in Annals of Nutrition and Metabolism, and reported a 90% rate of creation of new relationships of interest. Academics professionals, researchers and graduate and postgraduate students accounted for 70% of the attendees; 30% were represented by clinicians from Nutrition and Medicine, undergraduate students and food industry delegates and chefs.

The overall objective of the FINUT 2024 Conference is to create a space for exchange, discussion of ideas, and integration of new teams involving all the stakeholders to address the main challenges of Food, Nutrition and Sustainability in Ibero-America, and thus offer solutions aimed at improving the health status of the population, taking into account the impact of social inequalities in the region.

The School of Nutrition of the University of Antioquia and FINUT are excited to work as a team to offer again, now in the city of Medellin, the atmosphere of excellence and quality scientific programme that characterize the FINUT Conference.

Sincerely



Luis Moreno Aznar
President of the
Organising
Committee



**Laura González Zapata**President of the Local
Committee



Mauro Fisberg
President of the
Scientific
Committee



# COMMITTEES



## **Organising Committee**

# President of the Organising Committee. President of FINUT Luis Moreno Aznar

Professor, Faculty of Health Sciences, University of Zaragoza. IP Research Group GENUD, Spain



## Honorary President and Founder of FINUT Ángel Gil Hernández

Professor Emeritus, Dept. of Biochemistry and Molecular Biology, Univ. of Granada, Spain



# Vice-President of the Organising Committee Concepción Aguilera

Professor, Faculty of Pharmacy, University of Granada. Vice-President of the Spanish Society of Nutrition ( $SE\tilde{N}$ ), Spain.



# President of the Scientific Committee Mauro Fisberg

Associate Professor, Dept. of Paediatrics, Univ. Federal Sao Paulo (UNIFESP).Coordinator, Centre of Excellence in Nutrition and Feeding Difficulties, Pensi Institute, Sabará Children's Hospital, Brazil.



## **Organising Committee**

# President of the Local Committee Laura González Zapata

Professor, School of Nutrition and Dietetics, Universidad de Antioquia, Colombia



# Executive Secretary. María José Soto-Méndez

Scientific Director. FINUT Guatemala



## **Scientific Committee**

## President of the Scientific Committee Mauro Fisberg

Associate Professor, Dept. of Paediatrics, Univ. Federal Sao Paulo (UNIFESP). Coordinator, Centre of Excellence in Nutrition and Feeding Difficulties Instituto Pensi, Sabará Children's Hospital, Brazil.



## **Local Committee**

## President of the Local Committee Laura González Zapata

Professor, School of Nutrition and Dietetics, Universidad de Antioquia, Colombia.



## Juan Edgar Marín

Representative of the Colombian College of Nutritionists and Dietitians.



## Libia Inés Martínez

Representative of the Colombian Association of Dietitians and Nutritionists Subdirective Antioquia. Colombia



## **Local Committee**

## Diana Paola Córdoba

Representative. Colombian Association of Faculties of Nutrition and Dietetics. Colombia



## Natalia Zapata López

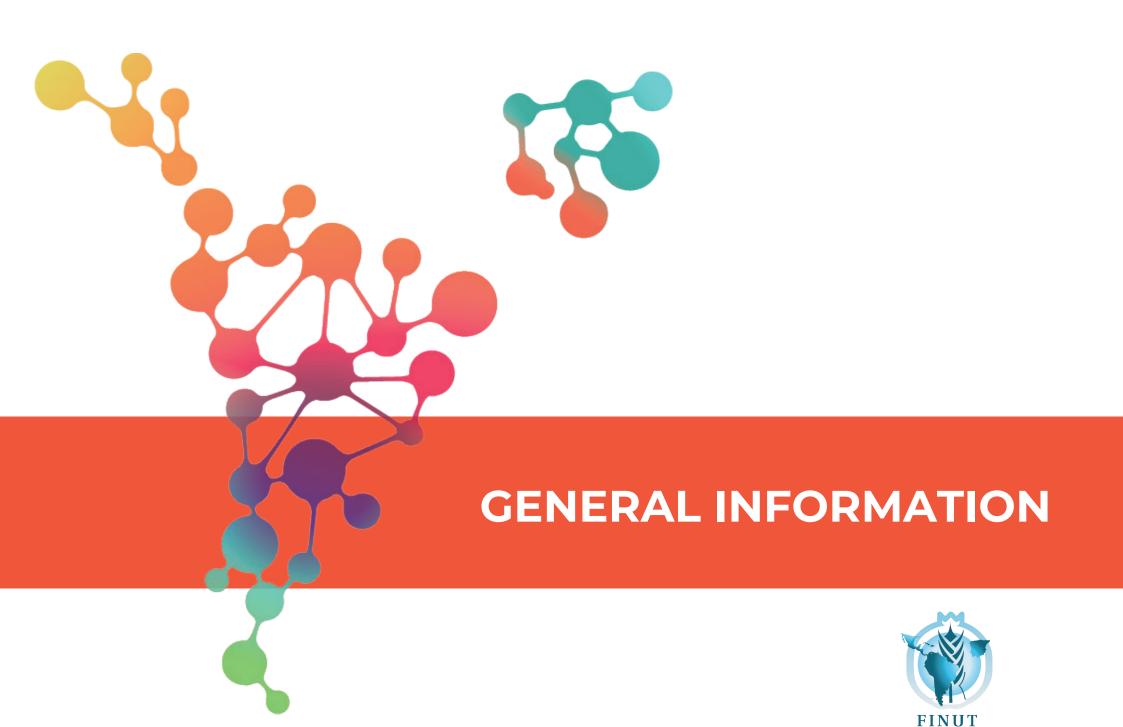
Extension Programme Coordination Representative School of Nutrition and Dietetics. Univ. of Antioquia. Colombia



## Luisa Fernanda Rivera

Representative. Coordination of Planning School of Nutrition and Dietetics. Univ. of Antioquia. Colombia





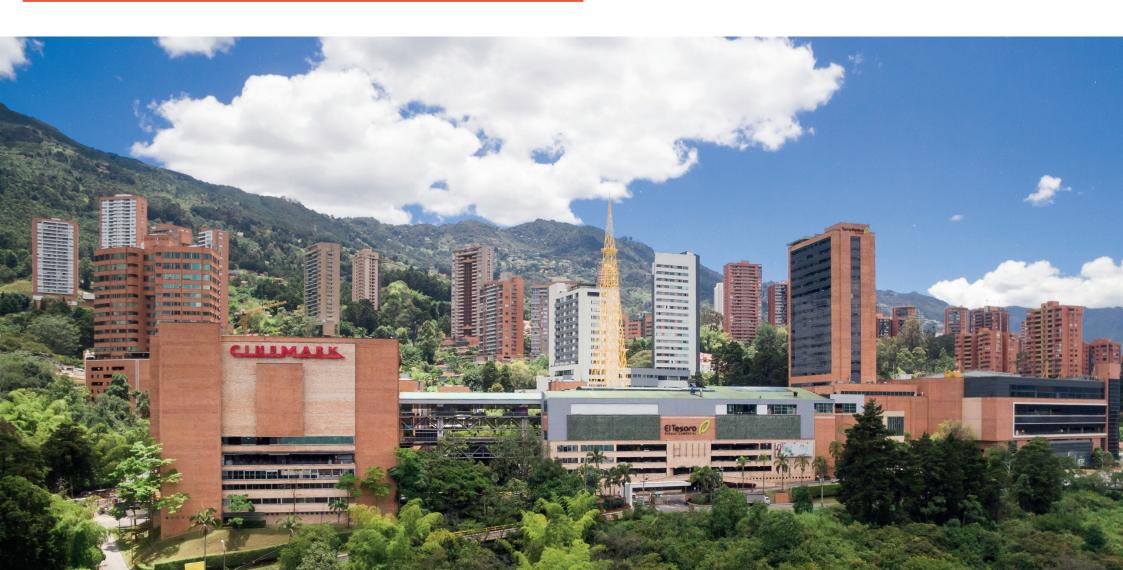
Fundación Iberoamericana de Nutrición

## Venue

Events Centre "María Lucía Cossio"
Business Park El Tesoro
Carrera 25A # 1A South - 45. Basement
4P South. Medellín, Colombia

## **Conference Dates**

Thursday, 24 October 2024 from 08:00h to 20:00h Friday, 25 October 2024 from 08:00h to 17:30h Saturday, 26 October 2024 from 08:00h to 13:30h



## **GENERAL INFORMATION**

### **CONFERENCE TRACKS**

- Methods and tools in nutrition
- Healthy nutrition in the life cycle and Clinical Nutrition
- Nutritional epidemiology and challenges for Public Health in Ibero-America
- Safe, healthy, sustainable and social food

#### **OBJECTIVES**

## **General Objective**

To create a space for exchange and discussion of ideas in relation to the main challenges of Food and Nutrition in Ibero-America, in order to offer solutions aimed at improving the health status of populations, taking into account the impact of social inequalities in the region.

## Specific Objectives

To offer attendees a conference of scientific excellence with the presence of the leading Ibero-American figures in the field, and to allow the updating of knowledge in the different areas of Food Science and Nutrition.

To encourage the active participation of young scientists through the presentation of their research work.

To facilitate the exchange of knowledge and reflections between scientists and professionals.

Promote the participation of public and private entities to offer solutions to the challenges of Food and Nutrition in the Iberoamerican region.



# INFORMATION ON HOW TO PARTICIPATE



## **COMMERCIAL EXHIBITION**

#### PRICE FOR THE STAND





## Option A 3.500 USD + taxes

#### Including:

Space of 6 m<sup>2</sup> (3x2) in the Exhibition Area

- » 2 free accreditations for staff of the sponsor
- » White panels
- » Labeled with exhibitor's name
- » 1.20 m table with two black chairs
- » Slimline lamp
- » Setup

## Option B

2.000 USD + taxes

#### Including:

Space of 2 m<sup>2</sup> (2x1) in the Exhibition Area

- » White panels
- » Labeled with exhibitor's name
- » 1.20 m table with two black chairs
- » Slimline lamp
- » Setup

## Option 1

## 15.000 USD + taxes

#### **Including:**

- Preferred space of 12 m2 (6x2m)
- Labelled with exhibitor's name
- 1.20 m table with two black chairs

- White panels
- Basic electrical socket
- 5 free accreditations for sponsor's staff.

#### **Symposium:**

- 90 minutes within the programme (subject to approval by the Scientific Committee)
- Includes room hire, basic audiovisual equipment and hostesses.
- \* Any other needs not listed above must be covered by the sponsor.

#### **Advertising:**

-Sponsor logo on the website

#### **Acreditations:**

- 10 free standard registrations
- 3 free registrations for the lecturers
- -1 free registration for the moderator
- -1 free registration for the speaker (breakfast/lunch "Con-ciencia")
- Solidarity contribution for 3 young scientists



#### Breakfast "con-ciencia" or Lunch "con-ciencia"

#### Breakfast "con-ciencia" of 45 minutes within the programme:

This is a VIP space with breakfast in which the speaker and the attendees and the attendees talk in a relaxed way about a topic of interest.

- 1 free registration for the speaker
- 10-15 minute talk by the expert
- 30 minutes for the speaker and the audience to talk.
- Breakfast for all attendees
- Hire of the hall, audio-visual facilities and basic catering
- \* Any other needs not listed above must be covered by the sponsor.

#### Lunch "con-ciencia" of 1 hour within the programme:

This is a VIP space with lunch in which the speaker and the attendees and the attendees talk in a relaxed way about a topic of interest.

- 1 free registration for the speaker
- 15 20 minutes talk by the expert
- 40 minutes for the speaker and the audience to talk.
- Lunch for attendees
- Lunch for attendees

<sup>\*</sup> Any other needs not listed above must be covered by the sponsor.



## Option 2

11.000 USD + taxes

#### **Including:**

- Preferred space of 12 m2 (6x2m)
- Labelled with exhibitor's name
- 1.20 m table with two black chairs

- White panels
- Basic electrical socket

#### Symposium:

- 90 minutes within the programme (subject to approval by the Scientific Committee)
- Includes room hire, basic audiovisual equipment and hostesses.
- \*Any other needs not listed above should be covered by the sponsor.

#### **Advertising:**

-Sponsor logo on the website

#### **Acreditations:**

- 6 free standard conference registrations
- 3 registrations for speakers
- 1 free registration for the moderator (symposium)
- Solidarity contribution for 2 young scientists



## Option 3

## 7.700 USD + taxes

## Including:

- 6 m<sup>2</sup> of exhibition space
- Labelled with exhibitor's name
- 1.20m table with two black chairs
- 2 free accreditations for sponsor's staff.

- White panels
- Basic electrical socket

#### **Advertising:**

-Sponsor logo on the website

#### **Acreditations:**

- -1 free registration for the speaker (breakfast/lunch "Con-ciencia")
- 3 free standard registrations
- Solidarity contribution for the registration of 1 young scientist
- \* Any other needs not listed above should be covered by the sponsor.



## Breakfast "con-ciencia or Lunch "con-ciencia"

#### Breakfast "con-ciencia" of 45 minutes within the programme:

It is a VIP space with breakfast in which the speaker and the attendees talk in a relaxed way about a topic of interest.

- -1 free registration for the speaker
- 10-15 minute talk by the expert
- 30 minutes for the speaker and the audience to talk.
- Breakfast for all attendees
- Hire of the hall, audio-visual facilities and basic catering
- \* Any other needs not listed above must be covered by the sponsor.

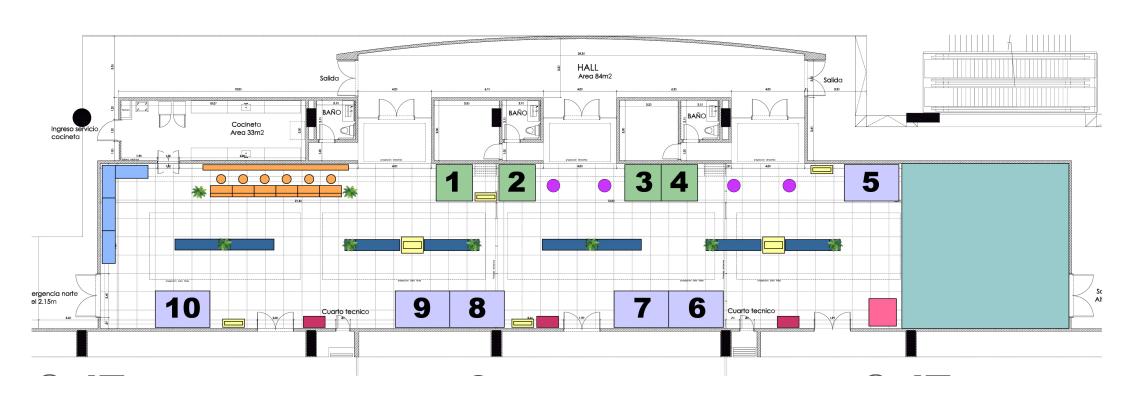
#### Lunch "con-ciencia of 1 hour within the programme:

It is a VIP space with lunch in which the speaker and the attendees talk in a relaxed way about a topic of interest.

- 1 free registration for the speaker
- 15-20 minute talk by the expert
- 40 minutes for the speaker and the audience to talk.
- Lunch for all attendees
- Hire of the hall, audio-visual facilities and basic catering

<sup>\*</sup> Any other needs not listed above must be covered by the sponsor.

## **EXHIBITION MAP**



# **EXHIBITION**

















## **COLLABORATION PROPOSALS**

#### **SCIENTIFIC ACTIVITIES**

## Deadline for submission of symposia proposals: 15 February 2024

## **Symposium:**

- Scientific symposium organised by private entities: 4.000 USD + taxes
- Scientific symposium organised by foundations and similar non-profit organisations: 2.300 USD + taxes

**IMPORTANT:** Prices include registration for 3 speakers and 1 moderator.

**NOTE:** If you are interested in live or recorded broadcasting of the symposium, please contact us for an extra budget.

#### Breakfast "Con-Ciencia": 4.000 USD + taxes



It is a VIP space with breakfast in which the speaker and the attendees talk in a relaxed way about a topic of interest.

- -1 free registration for the speaker
- 10-15 minute talk by the expert
- 30 minutes for the speaker and attendees to chat
- Breakfast for all attendees
- Room hire, audio-visual equipment and basic catering

#### **IMPORTANT:**

The price includes the registration fee of the speaker. The costs related to the participation of the speaker (accommodation and travel) will be the responsibility of the organiser of each symposium.

\* Any other needs not listed above must be covered by the sponsor.

## **COLLABORATION PROPOSALS**

## Lunch "Con-Ciencia": 4.200 USD + taxes



It is a VIP space with lunch in which the speaker and the attendees talk in a relaxed way about a topic of interest.

- -1 free registration for the speaker
- 15 -20 minute talk by the expert
- 40 minutes for the speaker and the attendees to discuss
- Lunch for attendees
- Room hire, audio-visual equipment and basic catering
- \* Any other needs not listed above must be covered by the sponsor.

#### **IMPORTANT:**

The price includes the registration fee of the speaker.

Expenses related to the speaker's participation (accommodation and travel) will be the responsibility of the organiser of each symposium.

## **Grants for young scientists from Latin America**

For every 1,000 USD of scholarships, the organisation will receive a 10% discount on the services it contracts, except in participation options 1, 2 and 3 where the solidarity contribution is already included and the discount to the organisation is contemplated.

## **SPONSORSHIPS**

#### Registration package

10% discount on the registration fee for the purchase of 10 registrations. Consult for other options

#### Coffee Break - 2,000 USD / day + taxes

Brand presence on tables and in the area where coffee will be served

#### Work area - 3,000 USD + taxes

Brand visibility throughout the event in the working area(s) set up for attendees

#### Recharging stations - 3,000 USD + taxes

Brand presence throughout the event in the charging area(s) for devices.

## Poster area – 1,500 USD / day + taxes Brand presence in one of the event's busiest areas

#### Backpack - 2,500 USD + taxes

Brand presence on the backpack that will be given to all participants. The sponsor will provide the backpack, the design of which must be agreed with the organisation.

#### Advertising diptych - 450 USD + taxes

Inclusion of an A5 leaflet in the backpacks that will be given to all participants. Design and printing will be provided by the sponsor.

## **SPONSORSHIPS**

#### Notebook - 2,000 USD + taxes

Branding on the notebook that will be provided to all participants. Notebooks will be provided by the sponsor according to the confirmed number of participants at least 20 days before the start of the event.

#### Water bottles - 2,000 USD + taxes

Brand visibility throughout the event on the glass water bottles given to speakers and displayed on the tables

#### Pens-1,000 USD + taxes

Branding on the pens that will be given to all participants in the welcome kit.

Please send us your suggestions for collaboration





# REGULATIONS: PROPOSAL FOR COLLABORATION AND TRADE EXHIBITION



## **REGULATIONS: PROPOSAL FOR COLLABORATION**

The request for the reservation of the stand as well as the different types of sponsorship will be made through the web site or via Finut 2024 III Conference contact mail or phone number

The contracted space and sponsorship option will be considered on a first-come, first-served basis. For any

type of collaboration, the terms of payment will be as follows:

- 50% of the total amount of the invoice together with the reservation.
- The remaining 50% must be paid before 15th August 2024. In the case of non-compliance on the final date, the organisation will not deliver the contracted elements to the collaborating company.

In case of booking after 15 August 2024, the only payment will be for the total cost of participation.

In the event that the collaborating company, for whatever reason, is unable to comply with these conditions, it must agree with the Organisation the particular conditions to be applied in its case.

IMPORTANT: Review the conflicts of interest and transparency policy of the FINUT Conference (p. 31).

## **REGULATION: TRADE SHOW**

#### **USE OF SPACE**

Each exhibiting company must limit itself to the contracted and assigned exhibition space and may not occupy areas located outside of it.

Assembly, dismantling and decoration work is expressly prohibited:

The use of construction materials (cement, plaster, sand, tiles, bricks or any similar material), both for the construction of stands and for the placement of ornaments, installations, equipment, furniture, etc.

Affecting in any way the facilities of the CET HALL/S, it is not permitted to paint, fix pegs, drill holes, cut holes of any kind, or hang or hold signs, frames, drawings, or any other object, on floors, ceilings, walls and columns. Any alteration or damage caused to the halls or installations shall be repaired and the cost thereof shall be borne by the exhibitor responsible.

The storage or display of dangerous, explosive or unhealthy goods which emit noise nuisance or unpleasant odours

No decorations or installations that may offend other exhibitors are permitted.

The use of adhesive tape to mark the boundaries of individual stands or to fix carpeting is only permitted with the permission of CET. The use of adhesive tiles is prohibited. Damage caused by disregarding this rule will be invoiced to the responsible party.

Heavy goods vehicles will be allowed to remain on the access platform to the site only during the time of unloading material. All vehicles will have a limited time for loading/unloading and will not be allowed to remain on the forecourt after the time allocated to them has expired.

## **REGULATION: TRADE SHOW**

Exhibitors undertake to leave the space as it was handed over to them, and shall be responsible for any damage or damage they may have caused to the organisation.

No assembly of any kind will be permitted after this time.

The continuous, intermittent or periodic production of dangerous concentrations of combustible gases or vapours.

The deposit or display of dangerous, explosive or unhealthy goods which emit annoying noises or unpleasant odours.



## **ASSEMBLY AND DISASSEMBLY**

#### **ACCESS TO STAND ASSEMBLY**

DATE: Wednesday, 23 October SCHEDULE: 08:00 to 19:00h

#### **DESMONTAJE DE STAND**

DATE: Saturday, 26th October SCHEDULE: 14:00 to 21:00h

Each exhibiting company will have a perfectly identified space for the storage of its merchandise in the CET's general warehouse, which will always be controlled by warehouse workers.

The CET will be ready to receive the goods from each of the exhibiting companies from MONDAY, 21 OCTOBER from 9:00 to 14:00 and from 16:00 to 19:00 hours.

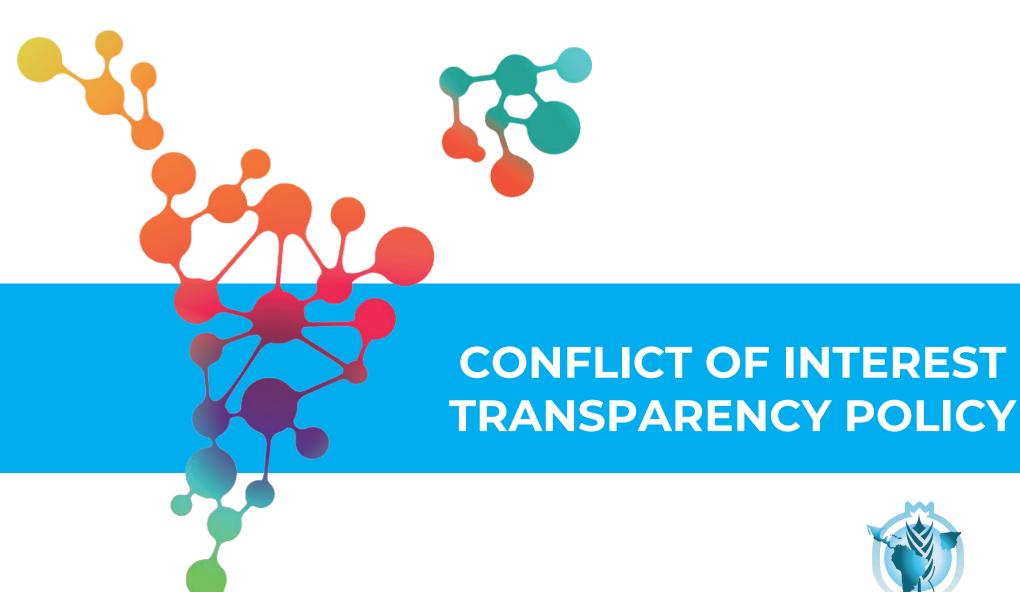
Each of the packages must be clearly identified with a clearly visible label:

**III FINUT Conference, 24-26 OCTOBER 2024** 

NAME OF THE EXHIBITING COMPANY AND STAND NUMBER SENDER, CONTACT PERSON AND TELEPHONE NUMBER. NUMBER OF PACKAGES

The address to be sent to is as follows:

María Lucía Cossio" Events Centre. El Tesoro Shopping Park Carrera 25A # 1A South - 45. Basement 4P South. Medellín, Colombia





## **CONFLICT OF INTEREST**

#### 1 - CONFLICT OF INTEREST

#### **Essence of politics:**

The quality and scientific excellence of the Conference are two basic and essential aspects of the Conference. In order to guarantee these aspects, FINUT considers the participation of all actors and sectors involved in the field of food and nutrition to be indispensable.

#### **Steps**

- All proposals for participation received by the FINUT Conference will be evaluated by an internationally renowned Scientific Committee. The committee is announced on the conference website.
- The relevance and scientific quality of each and every one of the activities proposed by the entities is required.
- No specific brand of products may be referred to or advertised in any of the organised activities.
- The conference will have a defined stand area and, outside this area, entities will not be allowed to use the conference space to promote any particular product or service.
- In relation to the stands, entities must submit a proposal with the products, logos and services to be offered at the stands in order to be assessed and, where appropriate, authorised by the Conference Organising Committee.

See full conflict of interest policy at: https://www.finut.org/conflicto-interes/

## TRANSPARENCY POLICY

#### 2 - TRANSPARENCY POLICY

#### **Measures:**

Participating entities, both public and private, are subject to compliance with the following specifications:

- All symposia have the information of their organisers and in the case of a partner other than the organiser, their name will be recognised in the programme.
- The stands are clearly identified by the entity sponsoring them.
- Any other type of collaboration is also visibly acknowledged in the different supports offered by the Conference.

See complete transparency policy at:

https://www.finut.org/transparencia/





### **Sponsorship Secretariat**

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